

**AMENDMENTS TO THE CLAIMS**

**Listing of the Claims**

1. (Previously Presented) Retaining component for securing an item from theft, the retaining component comprising:  
  
a first retaining area for fastening the retaining component to a fastening component; and  
  
at least one second retaining area for fastening the retaining component to the item, the second retaining area being designed to be more easily deformable than the first retaining area, wherein the retaining component is attachable to the item using a double-sided adhesive tape and includes an elastically deformable material, the double-sided adhesive tape being ductile.
2. (Previously Presented) Retaining component as claimed in claim 1, wherein an expansion of the double-sided adhesive tape leads to a roughly simultaneously occurring detachment of the same from the retaining component and the item.
3. (Previously Presented) Retaining component as claimed in claim 2, wherein at least one of the expansion and the detachment of the double-sided adhesive tape triggers an alarm.

4. (Previously Presented) Retaining component as claimed in claim 1, wherein the double-sided adhesive tape is equipped with a non-adhesive handling area.

5. (Previously Presented) Retaining component as claimed in claim 1, wherein the double-sided adhesive tape can be pulled off laterally.

6. (Previously Presented) Retaining component as claimed in claim 1, wherein the double-sided adhesive tape involves a product from Tesa company, which is distributed under the term Power Strip.

7. (Previously Presented) Retaining component as claimed in claim 1, wherein the first retaining area and the second retaining area include the same material.

8. (Previously Presented) Retaining component as claimed in claim 1, wherein the first retaining area and the second retaining area are an integral part of the retaining component.

9. (Previously Presented) Retaining component as claimed in claim 1, wherein the material thickness of the second retaining area is less than the material thickness of the first retaining area.

10. (Previously Presented) Retaining component as claimed in claim 1, wherein in the second retaining area an adhesive layer is provided for attaching the retaining component to the item.

11. (Previously Presented) Retaining component as claimed in claim 1, wherein the attachment of the retaining component to the fastening component is detachable.

12. (Previously Presented) Retaining component as claimed in claim 1, wherein the retaining component comprises sensor elements for monitoring proper fastening of the retaining component to the item.

13. (Previously Presented) Retaining component as claimed in claim 1, wherein the sensor elements are designed as electric sensor elements.

14. (Previously Presented) Retaining component as claimed in claim 12, wherein electric connecting devices are provided for electrically connecting the sensor elements to an evaluation circuit.

15. (Previously Presented) Retaining component as claimed in claim 12, wherein an evaluation circuit is provided in the retaining component.

16. (Previously Presented) Retaining component as claimed in claim 1, wherein mechanical connecting devices are provided for connecting the retaining component to the fastening component.

17. (Previously Presented) Retaining component as claimed in claim 16, wherein the connecting devices are designed as wires or cables.

18. (Previously Presented) Retaining component as claimed in claim 14, wherein the connecting devices are integratable in the fastening component.

19. (Previously Presented) Retaining component as claimed in claim 18, further including a fastening component connected to the retaining

component, wherein the fastening component includes a winding device for the connecting devices.

20. (Previously Presented) Retaining component as claimed in claim 14, further including a fastening component connected to the retaining component, wherein the evaluation circuit is arranged in the fastening component.

21. (Previously Presented) Retaining component as claimed in claim 19, further including a fastening component connected to the retaining component, wherein the electric connecting devices are contactable via ball contacts in the winding device.

22. (Previously Presented) Alarm system comprising a retaining component as claimed in claim 1 and a fastening component for fastening the retaining component.

23. (Previously Presented) Retaining component as claimed in claim 1, wherein the double-sided adhesive tape can be pulled off laterally using a force that is applied on the adhesive tape and that acts upon it roughly in the plane of the adhesive tape.

24. (Previously Presented) Retaining component as claimed in claim 12, wherein the sensor elements are designed as at least one of capacitive switches and optical sensor elements.

25. (Previously Presented) Retaining component as claimed in claim 13, wherein electric connecting devices are provided for electrically connecting the sensor elements to an evaluation circuit.

26. (Previously Presented) Retaining component as claimed in claim 13, wherein an evaluation circuit is provided in the retaining component.

27. (Previously Presented) Retaining component as claimed in claim 24, wherein electric connecting devices are provided for electrically connecting the sensor elements to an evaluation circuit.

28. (Previously Presented) Retaining component as claimed in claim 24, wherein an evaluation circuit is provided in the retaining component.